

Standard Pacific Homes' 'Love Fest' Makes Buying a New Home Even Sweeter

A limited-time interest rate offer, beautiful homes and a gift of premier Godiva chocolates. What's not to love?

IRVINE, Calif., Feb. 10, 2011 /PRNewswire/ -- Standard Pacific Homes has announced The February Love Fest, a limited-time opportunity for homebuyers to get a great low interest rate and savings on a new home that will make their hearts soar. Plus, in partnership with premier chocolatier Godiva, every home shopper will receive Godiva chocolates while supplies last, just for stopping by.

Shoppers will find a home they'll love at this event that showcases Standard Pacific Homes' award-winning architectural designs and industry-leading quality. Plus, with the valuable "Be Mine" financing package on select homes purchased by February 28, 2011, it's a sweetheart of a deal that homebuyers can't afford to miss.

While they tour the homes, buyers will be able to see for themselves the exceptional quality and design that recently earned Standard Pacific Homes top rankings by J.D. Power and Associates for customer satisfaction and new home quality.

To learn more about Standard Pacific Homes and its neighborhoods, please visit www.standardpacifichomes.com.

About Standard Pacific Corp.

Standard Pacific, one of the nation's largest homebuilders, has built more than 112,000 homes during its 45-year history. The Company constructs homes within a wide range of price and size targeting a broad range of homebuyers. Standard Pacific operates in many of the largest housing markets in the country with operations in major metropolitan areas in California, Florida, Arizona, the Carolinas, Texas, Colorado and Nevada. For more information about the Company and its new home developments, please visit our website at: www.standardpacifichomes.com.

About Godiva Chocolatier

With production facilities in Belgium and the U.S., Godiva Chocolatier is recognized around the world as the leader in fine chocolates. From its famous truffles and shell-molded chocolate pieces to its European-style biscuits, gourmet coffees, and hot cocoa, Godiva Chocolatier has been dedicated to excellence and innovation in the Belgian tradition for over 80 years. www.GODIVA.com.

Contact:

Wendy Marlett, Chief Marketing Officer and EVP, Sales and Marketing, (949) 789-1616, wmarlett@stanpac.com

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For further information: Wendy Marlett, Chief Marketing Officer and EVP, Sales and Marketing of Standard Pacific, +1-949-789-1616, wmarlett@stanpac.com

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